

Ulysses Taranaki Web Page / PR Report

19 July 2017 Meeting

Web Page:

	Visitors (number of unique visitors to the site)	Total Visits (total number of visitors to the site)	Page Views (total number of full pages loaded by browser)	(visitors leaving the site after viewing 1 page)	mins Ave Visit Duration
Last 30 days	181	215	603	34%	
9-15 July - All	43	54	177	33%	4.4
Mobile	4	6	21	16%	2.53
Desktop	39	48	156	50%	6.27

Current Costs:

SiteBuilder.com	Premium Plan 3 – 24 months 22/04/2017-22/04/2019 – \$287.52 – 50% Discount	\$143.76 – Paid
Domains4less.co.nz	UlyssesTaranaki.co.nz - annual fee co.nz	\$19.95 Paid

Possible Costs:

SiteBuilder.com	Domain Privacy - Keep domain topics private	\$19.95 / year
SiteBuilder.com	eCommerce Store – Selling items on your web site	\$19.90 / month
SiteBuilder.com	Website Statistics – easy stats for your website	\$59.90 / year

Raising Ulysses Taranaki Profile - Suggestions:

Rides Team to have flags that get put up at stops on rides to advertise Ulysses.

Rides Team to have decals on vests with Ulysses Taranaki – to advertise Ulysses

Select some local charities to do some rides for.

Get a "Sponsors" page going on website with payments of advertisers supporting the website costs.